

Caesars Entertainment Online Community Member Agreement/Terms and Conditions

You must agree to the following terms and conditions of use before you access or otherwise use or participate in the Caesars Entertainment's Online Community ("Caesars' Circle" or "Website"). Your use of this Website constitutes your agreement with Caesars Entertainment to be bound by, and to act in accordance with, these Terms and Conditions.

In this document, "Caesars Entertainment" refers to Caesars Entertainment Operating Company, Inc. and its affiliates, subsidiaries and parent companies.

Notification of Changes

We may change or revise these Terms and Conditions from time to time by updating this posting. Please visit the Terms and Conditions area each time you visit the Website to keep up to date with the current terms and conditions regarding your use of the Website. Your use of the Website reaffirms your continuing agreement to the then-current Terms and Conditions. Any future changes to these Terms and Conditions will be posted on the community Website.

Confidentiality

Your invitation to participate in the Caesars Circle is personal and non-transferable. You or anyone in your household or immediate family cannot work, full time, part time or on a consultant basis presently or in the past 365 days/ 12 months for a casino, hotel or entertainment resort. You may not disclose to others any of the information that we disclose to you or any ideas or information that are generated in the community. Your community member name and password are for your use only. You may not disclose your password to any other person.

Assignment

You irrevocably assign to Caesars Entertainment all rights in any ideas or expressions of ideas that you provide to the community via the Website. All comments, suggestions, graphics, ideas (including product and advertising ideas), and other information or materials you submit to Caesars Entertainment through this web site will become and shall remain the exclusive property of Caesars Entertainment, including any future rights associated with such submissions, even if these Terms and Conditions are later modified or terminated. This means that you disclaim any proprietary rights in such submissions, and you acknowledge Caesars Entertainment unrestricted right to use them (or materials or ideas similar to them) in any medium, now and in the future, without notice, compensation or other obligation to you or any other person. It also means that with the exception of your non-public personally identifiable information, Caesars Entertainment has no obligation to keep your submissions confidential.

You further release and waive all claims against Caesars Entertainment with respect to any intellectual property or other proprietary rights, rights of privacy and publicity, rights of attribution, or any other liability under the applicable laws.

Privacy

To the extent that you also provide us with any of your personally identifiable information, Caesars Entertainment will only use such information in accordance with the privacy policy of Caesars Entertainment, a copy of which is available at <http://www.caesars.com/privacy.html#online>. Please note that by clicking on the "I Accept" button below, any of your personally identifiable information you submit may be directed to a third party site administered and hosted by a third party vendor retained by Caesars Entertainment provided, that in such event,

the third party vendor will have no right to use any such information other than uses necessary to fulfill its services to Caesars Entertainment.

By clicking below and accepting these Terms & Conditions, you accept that Caesars Entertainment collects any personally identifiable information voluntarily provided by you on this website.

When collecting sensitive personal information (e.g. ethnicity, income, education, etc.), we are doing so for the purposes of creating a balanced community reflective of Caesars Entertainment's consumer population or its segments. Such information is not collected for any discriminatory purposes. You will always retain the right not to answer any question regarding personal information with which you do not feel comfortable, without impacting your consideration for inclusion in the community.

When you provide personally identifiable information to us, we may ask if you want to receive future marketing information, communication from us, such as newsletters, email or other information. You can choose not to receive this communication, if you wish. If you accepted, you can ask us to discontinue future communications by contacting us at <http://app.harrahs-marketing.com/glba/unsub/unsub.cfm?s=PRIVPOL>.

If you do not want your personally identifiable information collected, please do not submit it to us. If you have already submitted this information and would like us to remove it from our records, please contact the community technical support at support@caesarscircle.com. If you want to correct any personally identifiable information that you already submitted, please contact the community technical support at support@caesarscircle.com.

This personally identifiable information will only be used for the purposes of sending the weekly community email from your facilitator(s) and for administering electronic or physical rewards.

Your personally identifiable information may also be used to help us track the way you use our site and our products. We may also combine the information you provide with information that we collect separately, including information you have provided to other organizations (with consent that it can be shared) as well as public information. All of this information will help us to better understand your needs and how we can improve our products and services. In order to do this, we may also share your information with companies who carry out work for us. These companies have agreed to only use your information in the way we tell them and to have procedures in place to protect the information.

If we share your information with a company, other than as set out above, we will contact you first and give you the opportunity to remove your information from our database unless you have already given your consent to this.

Please note that by clicking on the "I Accept" button below, any of your personally identifiable information you submit may be directed to a third party site administered and hosted by a third party vendor retained by Caesars Entertainment provided, that in such event, the third party vendor will have no right to use any such information other than uses necessary to fulfill its services to Caesars Entertainment.

In accordance with the EU Data Directive, we will retain your personal information securely per the provisions above and will dispose of this data no later than 2 weeks after the term of the community has come to an end.

We will retain your information for a reasonable period and not longer than allowed by the law.

Code of Conduct

You agree not to upload, post or transmit to or distribute or otherwise publish through the Website any materials which (i) restrict or inhibit any other user from using the Website, or contain a virus or other harmful component, (ii) violate any United States laws or violate or infringe any rights of third parties (including copyright, trademark, rights of privacy or publicity or any other proprietary right), or (iii) are not appropriate or pertinent to the purpose of the Website or are libelous, defamatory or offensive. You will agree to abide by the copyrights, trademarks and other intellectual property and proprietary rights of Caesars Entertainment.

You agree to abide by these rules of conduct:

- Only those who are members of the community may access it.
- You or anyone in your household or immediate family can not work for a casino, hotel or entertainment resort full time, part time or on a consultant basis presently or in the past 365 days/ 12 months.
- Unless specifically told otherwise, you must keep confidential all information that Caesars Entertainment's other community members, and you share with the community.
- Caesars Entertainment has the right to use the ideas and information that you put forth in the community.
- You agree not to use behavior that does not support a safe and comfortable environment for all members, or to engage in any proselytizing or commercial activity.
- You agree not to copy or download any material from the community.
- You agree to receive emails from the Community regarding Community Activities.
- You understand that no personal information that you post on this site will be sold, traded, shared with other organizations, or used for any purpose other than consumer research.
- Caesars Entertainment does not endorse the information posted in the community.

Links to Third Party Sites

This Website may contain links to other websites for informational purposes and are not intended to suggest any affiliation with Caesars Entertainment unless expressly stated. The reliability, availability and performance of these other websites is beyond Caesars Entertainment control, and Caesars Entertainment makes no representations or warranties with respect to such websites. Caesars Entertainment provides these links to you only as a convenience, and the inclusion of any link to such websites does not imply endorsement by Caesars Entertainment of those websites. Caesars Entertainment reserves the right to terminate any link or linking program at any time. When leaving the Website via a hyperlink to a third party website, it is strongly recommended that you review the privacy statements and disclaimers of every website you visit. Caesars Entertainment is not responsible for either privacy policies of other websites or the validity of information or services or products provided therein.

No Duty To Monitor

Caesars Entertainment is not responsible for content provided by others and is under no obligation to pre-screen content posted within a Community. Caesars Entertainment, however, retains the right to refuse to post, redact or delete any content for any reason whatsoever. Notwithstanding this right, Caesars Entertainment is not responsible for any failure or delay in removing material.

Compliance With DMCA

Caesars Entertainment complies with the provisions of the Digital Millennium Copyright Act (DMCA). The owner or the person entitled to enforce a copyright may notify Caesars Entertainment of any violation of copyright on the <https://play.communispace.com> site by sending a notice containing the following information:

- Identification of what is being infringed
- Contact information
- A statement of good faith belief that the material is infringing

- A statement made under threat of perjury that the information provided is accurate and the complaint is authorized by the copyright holder

Send Notice to:

Jane Tyler c/o Caesars Entertainment Operating Company, Inc., at 7216 Cherry Farms Rd., Cordova, TN 38016

Please note that this procedure is solely for notifying Caesars Entertainment that copyrighted material has been infringed. THIS POLICY IS INTENDED TO COMPLY FULLY WITH THE REQUIREMENTS OF THE ONLINE COPYRIGHT INFRINGEMENT LIABILITY LIMITATION ACT.

Membership

Your membership in and access to the Caesars' Circle community is strictly at the discretion of Caesars Entertainment and may be revoked at any time without cause and without notice. You hereby release Caesars Entertainment from any and all liability that may arise in connection with your use of the Caesars Entertainment Online Community/Caesars' Circle.

Warranty

Caesars Entertainment does not represent or endorse the correctness, accuracy, reliability or any other aspect of advice, opinion, statement or other information distributed through the Caesars' Circle community Website, and reserves the right to remove any content from the community Website that it deems inappropriate.

Caesars Entertainment and/or its agencies endeavor to maintain this Website and its operation, but is not, and cannot be, responsible for the results of any defects that may exist in the Website or its operation. As to the operation of the Website, Caesars Entertainment expressly disclaims all warranties of any kind, whether express or implied, including, but not limited to all implied warranties of merchantability or fitness for a particular purpose, title and non-infringement. Caesars Entertainment makes no warranty that (i) the operation of the Website will meet the user's requirements; (ii) access to the Website will be uninterrupted, timely, secure, free of viruses, worms, trojan horses or other harmful components, or free of defects or errors; (iii) the results that may be obtained from the use of the Website will be accurate or reliable; or (iv) defects will be corrected. You (and not Caesars Entertainment) assume the entire cost of all servicing, repair, or correction that may be necessary for your computer equipment and software as a result of any viruses, errors or any other problems whatsoever you may have as a result of visiting this Website.

Limitation of Liability

Under no circumstances shall Caesars Entertainment and/or its agencies be liable for any damages or injury, including any direct, special, incidental, consequential, punitive or other damages, that may result from the use of, or the inability to use, the web site or any materials in this site, whether in an action of contract, negligence or other tortious action, arising out of or in connection with the use or performance of the Website or information available in the Website. Caesars Entertainment shall not be liable even if Caesars Entertainment or a Caesars Entertainment authorized representative has been advised of the possibility of such damages. These include but are not limited to damages or injury caused by error, omission, interruption, defect, failure of performance, delay in operation or transmission, line failure or computer virus, worm, trojan horse or other harmful component.

You agree to defend, indemnify and hold Caesars Entertainment and/or its agencies harmless from any claim or demand made by any third party against Caesars Entertainment due or arising out of your participation in the Caesars' Circle community and/or any breach by you of the provisions of these Terms and Conditions.

Jurisdiction

These Terms and Conditions and any disputes arising under or related to these Terms and Conditions (whether for breach of contract, tortious conduct or otherwise) will be governed by the laws of the State of Nevada, without reference to its conflicts of law principles. You agree to submit to jurisdiction in Nevada and further agree that any cause of action arising under this Agreement may be brought in a court in Las Vegas, Clark County,

Nevada, and you hereby accept and submit to the personal jurisdiction of these courts with respect to any legal actions, suits or proceedings arising out of these Terms and Conditions. You also waive to the fullest extent permitted by law any right to a trial by jury in any action, suit or proceeding brought to enforce, defend or interpret any right or remedies under, or arising in connection with or relating to, these Terms and Conditions.

Whom to Contact

If you have submitted personally identifiable information through this Caesars Entertainment site or interactive advertisement or other communication, and would like that information deleted from our records, please contact your community technical support at support@caesarscircle.com.