

Caesars Entertainment/Caesars Circle CONTEST RULES & REGULATIONS

1. CONTEST PERIOD: The Caesars Circle Contest (the “Contest”) period starts on January 1, 2017 at 12:01 AM Pacific Time and closes on December 31, 2017 at 11:59 PM Pacific Time.

2. SPONSOR AND ADMINISTER: The Contest is sponsored by Caesars Entertainment Operating Company, Inc. (the “Sponsor”). Vision Critical Communications Inc. (“VCCI”) has been retained by the Sponsor to administer the Contest. VCCI is and shall remain solely responsible for the delivery of the Prize(s) to the winner(s).

3. ENTRY PERIOD: Each month (starting the first day of the month and ending the last day of the month) shall be considered an Entry Period (each an “Entry Period”). Entries submitted during one Entry Period will not be carried over into subsequent Entry Periods. Entries submitted prior to the commencement of an Entry Period or after the conclusion of an Entry Period will be disqualified for that specific Entry Period.

4. ELIGIBILITY: This Contest is open to all registered members of the Caesars Circle Community and to those that enter as specified in Paragraph 7 below (“Entrants”). All Entrants must be 21 years of age or older, at the time of entry into the Contest. Employees, agents and representatives of the Sponsor and its subsidiaries and affiliates, VCCI and its subsidiaries or affiliates and each of their respective advertising and promotion agencies are not eligible to win, nor are the parents, siblings and children of any such employee, agent or representative or any person with whom such employee, agent or representative is domiciled. Individuals who are excluded from casino facilities, either through a government program or by their own request, are not eligible. Contest is subject to all applicable federal, state, local laws and regulations. Void where prohibited.

5. PRIZES: During the Contest, there shall be 12 random drawings (the “Drawings”); each consisting of three cash prizes of \$100.00 each or a prize of an equivalent value (the “Prize”) for an aggregate of \$300.00 in Prizes to be given away during each of the Entry Periods. The Drawings will be held one time for each month during the Contest Period, for a total of 12 Drawings. Drawings will be held and Prizes will be awarded on the second Monday of the month (the “Drawing Date”) for all entries received during the prior Entry Period. All Prizes are to be awarded in US dollars or a prize of an equivalent value in USD.

6. HOW TO PARTICIPATE: Entrants will receive one entry for posting a response in each unique forum and one entry for each survey completed within each Entry Period. A “unique forum” is defined as a specific topic that Entrants are invited to participate in via an email from support@Caesarscircle.com. An Entrant will not receive additional entries for posting more than one response in a unique forum. The maximum number of entries per Entrant (whether acquired as set out in this Rule # 6 or through the alternate means of Contest entry set out in Rule # 7 below) is equal to the number of unique surveys or forum invites that Entrant receives during the Contest Period. Participation in a Caesars Circle Community online discussion forum or survey is not required to enter the Contest. Entrants may also enter the Contest by using the alternate means of Contest entry set out in Rule #7 below.

7. NO PURCHASE NECESSARY TO ENTER OR WIN - ALTERNATE MEANS OF CONTEST ENTRY: Entrants may receive one free entry by legibly printing the Entrant’s name street address, city, country, postal code, telephone number, and complete email address on a 3 x 5 inch (or 7.5 x 12.5 cm) index card and mailing it to Vision Critical Communications Inc. Caesars Circle Community Contest, Vision Critical Communications Inc., 200 Granville Street, Mezzanine Floor, Vancouver, BC, V6C 1S4. All entries become the exclusive property of VCCI and will not be acknowledged or returned. Only one free entry will be granted per post card submitted by an Entrant. The maximum number of Contest entries per Entrant (whether acquired through this alternate means of Contest entry or as set out in Rule # 6 above) is equal to the number of unique surveys or forum invites that Entrant receives during the Contest Period.

8. CONTEST DRAWINGS: Winners will be determined by random drawings held in Vancouver, British Columbia beginning at 2:00 p.m. Pacific Time on the Drawing Dates from all eligible entries received during an Entry Period. The odds of winning depend on the number of eligible entries received. The odds of an entry winning any Prize will be the same, whether the entry was automatically generated or by alternate means of entry. The Drawing Date is the second Monday of each month during the Contest Period.

9. PRIZE AWARDING: Winners will be notified by email by VCCI within 15 days of each Drawing Date. Prizes will be awarded only on verification by VCCI that all Contest requirements have been met by the selected winners. Each Prize must be accepted as awarded and no substitution, transfer, conversion or assignment of Prizes will be allowed, except at the discretion of the Sponsor, which may substitute a Prize of comparable or greater value. No correspondence will be entered into except with selected winners at their email addresses listed on the VCCI systems or provided to VCCI via the mailed in entry forms. The selected winners will have 10 calendar days from notification to accept the Prize by email, and will be instructed whom to contact at that time. VCCI and Sponsor are not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify the winner. If a selected Entrant cannot be contacted within the allotted time period, VCCI and Sponsor reserve the right to void that entry and select another eligible Entrant for that Prize by means of a random draw from the pool of eligible Entrants. In order to be declared an official winner the selected winner will be required to complete, sign and return to VCCI a Declaration and Release Form within seven days of receipt. If a selected winner fails to complete, sign and return the Declaration and Release Form to VCCI within seven days the Sponsor reserves the right to void that entry and select another eligible Entrant for that Prize. By completing, signing and returning the Declaration and Release Form, the Entrant (i) confirms compliance with these Contest Rules and Regulations, (ii) releases and forever discharges the Sponsor, its affiliates and subsidiaries, VCCI, its affiliates and subsidiaries and their respective advertising and promotional agencies from all claims, demands, damages, actions and causes of action arising or to arise by reason of the acceptance or use of the Prize, or participation in the Contest, and (iii) gives permission to the Sponsor and VCCI, at their option, to publish or otherwise use the Entrant's name, address, photograph, voice and comments, without compensation, in any publicity carried out by the Sponsor or VCCI or their respective advertising agencies. Any Prize awarded will be delivered by the Sponsor to the official winner by US mail within 30 days after receipt of the signed and fully completed Declaration and Release Form.

10. CONTEST GENERAL RULES: By entering the Contest, Entrants agree to abide by these Contest Rules and Regulations and the decisions of VCCI and Sponsor, which are final.

11. WINNERS LIST: To obtain a copy of the winners list or to obtain a copy of the Contest Rules and Regulations, send your request to: Vision Critical Communications Inc, Caesars Circle Contest Winners List, 200 Granville Street, Mezzanine Floor, Vancouver, BC, V6C 1S4. Requests must be received no later than January 31, 2018 and must enclose a self-addressed stamped envelope.

12. DISQUALIFICATION: Persons found tampering with or abusing any aspect of this Contest or the operation of the Caesars Circle community website or any other VCCI hosted website, as determined by VCCI, in its sole discretion, will be disqualified. If disqualified for any of the above abuses, VCCI reserves the right to terminate the Entrant's eligibility to participate. In the event any portion of this Contest is compromised by virus, bugs, non-authorized human intervention or other causes beyond the control of VCCI, which in the sole opinion of VCCI, corrupts or impairs the administration, security, fairness or proper entry into the contest, VCCI reserves the right, in its sole discretion, to suspend or terminate the Contest and to award Prizes to individuals selected at random from the pool of Entrants received up to the point of termination. In no event will more Prizes be awarded than those listed in the Contest Rules and Regulations.

13. DISCLAIMER: Sponsor and VCCI are not responsible for lost, interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions, or other error of any kind whether human, mechanical or electronic. VCCI and Sponsor shall not be responsible or liable to Entrants for any losses, damages or costs incurred as a result of Entrants entering the Contest or use of a Prize won in connection with this Contest or the failure by VCCI to deliver the Prize to the winner in accordance with the Contest Rules and Regulations. By participating or attempting to participate in the Contest, each Entrant agrees to release and hold harmless VCCI, Sponsor, and their respective employees, officers, directors, shareholders, agents, representatives, parent companies, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Contest or resulting from acceptance, possession, or use of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.

14. TAX INFORMATION: Liability for any applicable taxes imposed by any government, if any, on any Prize won is the sole responsibility of the winner of such Prize.

15. APPLICABLE LAWS: This Contest is subject to all applicable federal, state and county laws. Void where prohibited or restricted by law.

16. DISPUTES: Except where prohibited, entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Southern District of Nevada or the appropriate Nevada State Court located in Clark County, Nevada; (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (iii) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, special, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Nevada, without giving effect to any choice of law or conflict of law rules (whether of the State of Nevada or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Nevada.

17. DATA PROTECTION NOTICE: Entrants' personal information shall be treated in accordance with Sponsor's Privacy Policy. Sponsor's Privacy Policy is available through links at the Caesars Circle community website, or upon written request to VCCI or Sponsor.